



# LiveWell & General Data Protection Regulation (GDPR)

| How the platform supports your compliance efforts

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## Introduction

The General Data Protection Regulation (GDPR) is the latest in a series of EU parliamentary measures designed to put the highest levels of protection around personal data. This policy will come into effect in May 2018 as the most significant legal development in data protection in the last few decades. This policy affects all businesses on the data processing of citizens within the EU or European Economic Area (EEA), and aims to give individuals more control over their personal data. The GDPR applies to both automated and manual filing systems where personal data are accessible. Currently, there is no other law with the same breadth and scope.

This paper summarizes the features in the LiveWell platform that comply with the the GDPR by providing further information on the means to monitor, check and, if desired, delete any information pertaining to their personal information.

**These guidelines should not be construed or used as legal advice about the content, interpretation, or application of any law, regulation, or regulatory guideline.**

The following table outlines the information regarding the GDPR privacy rights for individuals, and the corresponding compliant LiveWell feature and/or service.

## GDPR data privacy rights and the LiveWell platform

Individual Right	GDPR Reference	High level description	LiveWell Features
The right to be informed	Article 12 Article 13 Article 14	The organization's initiatives on being transparent on collection and usage of personal information. Transparency can be achieved through privacy notice and other interaction with the users. (e.g. customizable profile info and privacy settings)	All personal information gathered through the LiveWell engagement platform is converted into aggregated data that is being used in report analysis, and to recommend activities to provide the complete user experience in the platform.  In the event that personal information will be used for other purposes, LiveWell will ask for consent from its users through the Membership Agreement that can be accessed on the platform.
The right of access	Article 15	Users have a right to obtain confirmation that their data is being processed and a right to access their personal data that you're processing and storing.	The users have the sole access on their profile info, points and transaction history. They will be able to modify their personal data via their own profile page.
The right to rectification	Article 16	Individuals are entitled to have their personal information corrected if it is inaccurate or incomplete	Users can send requests for changes on their profile info at <a href="mailto:support@start2livewell.com">support@start2livewell.com</a> . LiveWell will address the request within 24 hours upon receipt of the request.

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<p>The right to erasure</p>	<p>Article 16</p>	<p>Individuals are entitled to have their personal information corrected if it is inaccurate or incomplete.</p>	<p>On the profile info, users can edit their personal information and limit what they would like visible to other users. If they wish to delete their info, request may be sent to <a href="mailto:support@start2livewell.com">support@start2livewell.com</a>. Once the request for deletion is received, the user's personal information is thoroughly scrubbed off the system.</p>
<p>The right to restrict processing</p>	<p>Article 18</p>	<p>Individuals have a right to restrict processing of their personal data.</p>	<p>Users can send their request to unsubscribe to updates and other marketing communications on the platform to <a href="mailto:support@start2livewell.com">support@start2livewell.com</a> or leave a message at the helpdesk button that can be found at the bottom part of the page.</p>
<p>The right to data portability</p>	<p>Article 20</p>	<p>Individuals have a right to obtain and reuse their personal data for either their own use or for a different service.</p>	<p>Users can send their request to retrieve their personal information by sending an email to <a href="mailto:support@start2livewell.com">support@start2livewell.com</a>. Their personal information will be sent to them via email in CSV (comma separated values) format.</p>

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The right to object	Article 21	Individuals have a right to object, at any time, to the processing of personal data concerning them.	Users can control notifications and other limitations on their account through the notification settings that can be accessed in their profile info. Request to stop processing personal data can be sent to <a href="mailto:support@start2livewell.com">support@start2livewell.com</a> . LiveWell will acknowledge and evaluate the request within 24 hours of receipt or users can also leave a message at the helpdesk button that can be found at the bottom part of the page.
Rights in relation to automated decision making and profiling	Article 22	Individuals have a right to not be subject to decisions made based upon automated processing, unless they provide explicit consent.	The personal information of each user will not be used in automated processes unless they provide explicit permission to use it as stated in the Membership Agreement.

### Contact us

If you would like to know more about our measures for readying LiveWell for the GDPR implementation on May 25, 2018, you can contact us through [info@start2livewell.com](mailto:info@start2livewell.com) or visit our website [www.start2livewell.com](http://www.start2livewell.com).

LiveWell is a collaborative intranet software that allows businesses to communicate their culture, digitize the corporate well-being experience, and integrate HR initiatives.

**A winner of the 2017 Digital Solution of the Year Award by the French Chamber of Commerce,** the LiveWell platform enables organizations to drive communication, improve participation, and measure results or data-driven decisions.